

ISOACTIVE

Isotonic Sports Drink for maximum hydration



Key benefits long description:

As a competitive athlete you constantly set yourself ambitious goals and don't accept any compromises on the journey to reach them. Hydration, along with energy supply and recovery, is key to reaching your potential. During sport you lose both water and electrolytes through sweat. Your body also needs electrolytes and carbohydrates in order to absorb water quickly. ISOACTIVE – Isotonic Sports Drink is designed for training and exercise as it maximises your rate of hydration leaving you refreshed.

- The first sports drink on the market to provide the body with 5 ELECTROLYTES (sodium, chloride, potassium, magnesium and calcium) in the ratio lost through sweat.
- Scientific developed C2MAX Dual Source Carb Mix contain a special ratio of glucose and fructose sources
- No artificial flavours, colours and *preservatives (*by law)
- Carbohydrate electrolyte solution enhances the absorption of water during physical exercise

Key benefits short description:

As a competitive athlete you constantly set yourself ambitious goals. Hydration is key to reaching your potential. ISOACTIVE – Isotonic Sports Drink is designed for training and exercise as it maximises your rate of hydration leaving you refreshed.

- Provides the body with 5 ELECTROLYTES in the ratio lost through sweat
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PowerBar ISOACTIVE

Status: 30.11.2012

YOU'RE STRONGER THAN YOU THINK

3 great tasting flavours of PowerBar ISOACTIVE:

- Lemon
- Orange
- Red Fruit Punch with raspberry and pomegranate

Suggested usage:

- Mixing instruction: Dissolve 33g (approx. 3 tablespoons) in 500ml water

General hydration strategy for activities > 60mins:

- Drink approx. 200 - 300ml in the hour before sport
- Drink 150 - 200ml every 15mins during sport
- ISOACTIVE also contributes to your carbohydrate needs with 29g per bottle. During sport you should consume up to 90g carbohydrates per hour depending on the intensity and duration.
- As part of a varied and balanced diet and a healthy lifestyle.

Technical information:

- 1,320g jar
- Flavours: Lemon, Orange and Red Fruit Punch

Flavour	SKU	EAN code jar	EAN code case (6 jars)
Lemon	12154365	4029679800106	4029679801004
Orange	12154410	4029679800113	4029679801103
Red Fruit Punch	12154411	4029679800120	4029679801202

- 600g jar
- Flavours: Lemon, Orange and Red Fruit Punch

Flavour	SKU	EAN code jar	EAN code case (6 jars)
Lemon	12163799	4029679800144	4029679801400
Orange	12163798	4029679800137	4029679801301
Red Fruit Punch	12163830	4029679800151	4029679801509

- 33g Single Serve (1 Box = 20 Single Serves)
- Flavours: Lemon and Red Fruit Punch

Flavour	SKU	EAN code Single Serve	EAN code box (20 Single Serves)	EAN code case (4 boxes)
Lemon	12149289	4029679800168	4029679801608	4029679801660
Red Fruit Punch	12149354	4029679800175	4029679801707	4029679801776



Ingredients Lemon:

Glucose, fructose, maltodextrin, minerals (sodium citrates, sodium chloride, calcium gluconate, potassium chloride, magnesium citrates, calcium lactate), citric acid, flavouring, safflower concentrate, anticaking agent (silicon dioxide). May contain traces of gluten, egg, milk, soy and nuts.

Nutritional values Lemon:

Nutrition information:	per 100g:	per 33g*:
Energy kJ (kcal)	1494 (352)	493 (116)
Protein	<0,5 g	<0,2 g
Carbohydrate	87,9 g	29,0 g
of which sugars	61,0 g	20,1 g
Fat	<0,5 g	<0,2 g
of which saturates	<0,5 g	<0,2 g
Fibre	<0,5 g	<0,2 g
Sodium	1,26 g	0,42 g
Potassium	330 mg (17%RDA**)	109 mg (5%RDA**)
Chloride	1080 mg (135%RDA**)	356 mg (45%RDA**)
Calcium	178 mg (22%RDA**)	59 mg (7%RDA**)
Magnesium	68 mg (18%RDA**)	22 mg (6%RDA**)

*per 33g serving when mixed with 500ml water

**% Recommended Daily Allowance



Ingredients Orange:

Glucose, fructose, maltodextrin, minerals (sodium citrate, sodium chloride, calcium gluconate, potassium chloride, magnesium citrates, calcium lactate), citric acid, flavouring (with milk), safflower concentrate, anticaking agent (silicon dioxide), beetroot juice powder. May contain traces of gluten, egg, soy and nuts.

Nutritional values Orange:

Nutrition information:	per 100g:	per 33g*:
Energy	1484 (349)	489 (115)
Protein	<0,5 g	<0,2 g
Carbohydrate	86,7 g	28,6 g
of which sugars	61,0 g	20,1 g
Fat	<0,5 g	<0,2 g
of which saturates	<0,5 g	<0,2 g
Fibre	1,2 g	0,4 g
Sodium	1,26 g	0,42 g
Potassium	330 mg (17%RDA**)	109 mg (5%RDA**)
Chloride	1080 mg (135%RDA**)	356 mg (45%RDA**)
Calcium	178 mg (22%RDA**)	59 mg (7%RDA**)
Magnesium	68 mg (18%RDA**)	22 mg (6%RDA**)

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Ingredients Red Fruit Punch:

Glucose, fructose, maltodextrin, minerals (sodium citrates, sodium chloride, calcium gluconate, potassium chloride, magnesium citrates, calcium lactate), flavouring, citric acid, hibiscus extract, beetroot juice powder, anticaking agent (silicon dioxide). May contain traces of gluten, egg, milk, soy and nuts.

Nutritional values Red Fruit Punch:

Nutrition information:	per 100g:	per 33g*:
Energy	1494 (352)	493 (116)
Protein	<0,5 g	<0,2 g
Carbohydrate	87,9 g	29,0 g
of which sugars	61,0 g	20,1 g
Fat	<0,5 g	<0,2 g
of which saturates	<0,5 g	<0,2 g
Fibre	<0,5 g	<0,2 g
Sodium	1,26 g	0,42 g
Potassium	330 mg (17%RDA**)	109 mg (5%RDA**)
Chloride	1080 mg (135%RDA**)	356 mg (45%RDA**)
Calcium	178 mg (22%RDA**)	59 mg (7%RDA**)
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*per 33g serving when mixed with 500ml water

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